



**CWHL Awards
Night Presented by
The GTA Centre
March 20th, 2013**



Dear Graeme

We are starting to settle back in from what has widely been declared an unprecedented CWHL Championship Week, Clarkson Cup and Awards GALA hosted in the world-class City of Markham, Ontario, Canada. The CWHL challenged itself to create a special celebration and vision for the 5th Clarkson Cup and in the end delivered unparalleled results thanks to the GTA Centre sponsorship of the CWHL Awards Night Gala and your continued support of the league.

On behalf of the players & teams, League officials & Commissioner's Office, the Board of Directors and Organizing Committee & endless volunteers, we want to sincerely thank you for your commitment. Your support allowed this League to celebrate a vision of not only what is possible with this league, but what is truly happening. This was a special week for not only the League as a whole but for these elite athletes who were blown away with the support and so many coming to celebrate them throughout the Championship Week events! This was an important week in what we are trying to accomplish right now in building this league, its vision and helping drive the continued growth of women's professional & girl's hockey as one of the single most explosive growth sports in North America, and around the world. The privilege of our partnership with you allowed that dream to further become a reality.

The CWHL awards Gala truly was a special next level for the league and Championship Week as we experienced highlights like 500 people attending the Awards GALA; we watched as close to 10,000 fans embraced the league flowing through Centennial Arena witnessing some of the strongest hockey played on the planet and an unparalleled media coverage for this league across North American and International broadcast, print and both online and social media environments. The success of this week has produced a regular follow-up from people reaching out to ask how to get more involved supporting the league, its growth and its partners.

We sincerely appreciate what you did to support this success. We have never been so excited for what is possible as right now. We hope that you are both proud of your investment and the recent achievements and we look forward to a continued long term partnership! The player's reactions have been deeply appreciative of The GTA Centre and your partnership helped ensure they are treated as they are, and should be, professionals. The opportunities are endless.

Thank you and please know you are deeply appreciated and needed as we continue to drive to a special vision – the professional home to the world's elite female hockey players and league structure providing unquestioned value to partners, fans and players.



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Brenda Andress

Commissioner of the Canadian Women's Hockey League